



PROGRAMA - PROGRAM

JUNE 14TH [FRIDAY]

Museum of Aveiro / Santa Joana

Session 1

EXHIBITING ART IN URBAN SPACE

10:00 **Urban Creativity is a need, not only nice to have**
Pedro Soares Neves – Researcher.
Founder of the Portuguese Association of Urban Art

10:30 **Creative Industries and Society:
from symbolic to economic value**
João Paulo Faustino – Faculty of Arts – University of Porto

11:00 **Debate**

11:20 **Coffee-break**

Session 2

CREART CITIES – CREATIVE CITIES PROJECTS AND ARTISTIC MANAGEMENT OF THE TERRITORY

11:40 **Liverpool Biennial**
Bread, Water, Streets, Parks and People
Paul Smith - Executive Director at Liverpool Biennial of
Contemporary Art

11:55 **Art in public spaces: from 2010 to 2020**
10 years of urban art in Rouen
How to deal with urban art in a historical city?
Jean-Gabriel Guyant - Head of Services of Cultural
Development, Rouen

12:10 **Illustration in public spaces**
Fatinha Ramos – Designer and illustrator

12:25 **Debate**

12:45 →14:00 **Lunch**

Session 3

THE ARTISTS VOICE. CELEBRATION OR ACTIVISM – EPHEMERAL OR ETERNAL?

14:00 **A reflection of UPFEST**
Stephen Hayles – founder and festival director

14:20 **Street Art Museum Amsterdam**
A Community Museum with a Twist
Anna Stolyarova – Director of Street Art Museum Amsterdam

14:40 **Artists Collectives - Underdogs**
Pauline Fössel – Co-director of Underdogs and founder and
director of Art Curator Grid

15:00 **The Power of Street Art – Extinction**
Edis One [street artist]

15:20 **Debate**

15:40 **Coffee-break**

Session 4

THE LAW OF ATTRACTION: ARTISTIC CREATION AND TOURISM IN THE CREART NETWORK

16:00 **Street art tours**

16:00 **Opening the walls: from individual initiatives to
local policies**
Fanny Martin – In charge of visual arts for the City of
Clermont-Ferrand

16:15 **Curating Urban Art. What to do and what not to
do, with art in the public space**
Anna Bakiera - co-founder of the Brain Damage Gallery-
Lublin

16:30 **Lunar: From Zagreb with Love**
Slaven Lunar Kosanovic - artist

16:45 **Debate**

17:00 **Closing session**
Aveiro' City Councillor for Culture and Tourism, Miguel
Capão Filipe
CreArt project Leader, Juan González-Posada

17:30 **From Vhils to NC Crew- a tour on Aveiro' street Art**